

CHILDREN ARE THE FUTURE

By: Shawnte Pearson, Washington Business Week Student Recruiter

The purpose of the presentation is to inform you of a wonderful opportunity for you and the high school students you work with every day. There are many many benefits to this program for all high school students, but in particular for the kids YOU work with. There has been a lot of talk during the conference about ACADEMIC RIGOR and teacher preparation. This program is not only great for the students as it is an academically rigorous and challenging week, but it is a great training tool for teachers in which they also get 40 clock hours. Students leave the week energized, enthusiastic, ready for their future, with a great sense of self pride and wanting more!

How the Washington Business Week works...

High School students and K-12 educators are given the opportunity to attend Gonzaga University in Spokane (June 22-28), Central Washington University in Ellensburg (July 20-26), or Western Washington University in Bellingham (August 3-9 or 10-16).

Students and educators are put into groups of 9-12 called a "Company" (educators are in their own company competing right along with the students). Once put in a company they are assigned to a business professional from places like Boeing, PEMCO, SAFECO, and State Farm to name a few. These business professionals volunteer a week out of their schedule to assist the groups as they run their own simulated business.

As a group these "companies" make every decision about how their business is run for a simulated 8 quarters (2 years) within that week. They decide things like pricing, marketing, production, cost, etc.. From the simulation there is a great deal learned about business practices, what it takes to run a business, get a taste of what it would be like to own their own boss and what it takes to be successful. They also learn valuable life skills relating to leadership, integrity, ethics, and teamwork. During the week students also compete in different events, attend seminars on topics to learn about what they are doing with their business, and listen to great motivational speakers. Also included is entertainment like dances, talent shows, volleyball, basketball, swimming and much more. It is intense, challenging, hands-on, exciting, competitive, and a lot of fun!

Why to attend...

In addition to learning great valuable life skills like leadership, integrity, ethics and team work, students get to utilize things learned in class through hands-on experience during the simulation and related exercises. They see how these practices will be useful in their future.

A **scholarship** is awarded by PEMCO Financial Services to one student at the end of each of the week sessions. The scholarship is in the amount of \$3,000 for any school of the student's choice. Central Washington University also has **a** scholarship for a Washington Business Week graduate only in which they would be eligible. It also looks great on general scholarship applications and essays.

Washington Business Week also **looks great on Resumes**. We have MANY business sponsors (potential employers) from around the state that recognize what we do and how it benefits any potential employees. Also, the business contacts and networking is incredible. Some business volunteers are Vice Presidents, Presidents, and even CEO's, which are great contacts for the students as they begin to look at their future. Some students have even gotten jobs after attending the week.

How to attend:

Fill out the application. The application is pretty simple and straight forward.

Pay the registration cost

- *In total, the operating cost per student is \$695. Business sponsorships in the amount of \$400 bring the cost down to \$295 for the student. Financial assistance IS available to those who are unable to pay the full \$295 cost. The cost includes a full week stay in the residence halls on campus and meals (full campus experience), entertainment, program materials, t-shirt, picture, etc...Every expense for the entire week with the exception of transportation is covered.*

Arrange their transportation.

- *Business week does not provide transportation to or from the program. Transportation is the student's responsibility.*

Show of the video's...

I showed three video's I had...one on the summer program, taken at CWU and two different videos of our in-school program as an option taken at Fife High School.

** Provided were applications, a list of frequently asked questions (both available on our website at www.wbw.org), student brochures, outcome brochures, newsletters, and my business card.

Contact for more information:

Phone: 1-800-686-6442 or (360) 943-6002/ fax - (360) 943-7281
E-mail: shawnte@wbw.org
Website: www.wbw.org

**Washington Business Week
1414 Cherry St SE
PO Box 658
Olympia, WA 98507-0658**